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# Waterman's Ideal Fountain Pen

For Your Christmas Gifts

The Faithful  
Servant and  
Master of Men,  
and King of the  
World Is the  
Waterman Pen.



## Largest Fountain Pen Factory in the World

Santa Claus is now Manager, Superintendent and Foreman of this large organization and of the three other Waterman's Ideal plants.

At his command have worked more than a thousand of the most skillful artisans in the world. The concrete and steel buildings have throbbed with life, and hummed with activity, and to-day the wonderful Christmas showing of Standard Waterman's Ideal Fountain Pens is ready at the best retail stores.

They have been made—as we say—at the command of Santa Claus. It is for you—and you—and you—to say just

where each Waterman's Ideal is to go to carry the joy of Christmas morning into every day of many years to come.

There are plain or beautiful gold and silver mounted styles of all sizes. You may spend a little or a great deal and still give a Waterman's Ideal. They will just suit the folks at home. School boys and girls always look forward to owning a genuine Waterman's Ideal. For gifts at the office, at the club, abroad, or anywhere—what is better than this one? Selecting from the Self-Filling, Safety or Regular Types, you can please anyone with this useful gift of well-known quality, no matter how or where the pen is to be used.

Prices \$2.50 to \$150.00. In Christmas Gift Boxes. Exchanged after Christmas to suit any handwriting.

### From the Best Stores Almost Everywhere

Illustrated Gift Folder Mailed on Request

Boston, Chicago,  
San Francisco.

L. E. Waterman Company, 173 Broadway, New York.

London, Buenos Aires,  
Montreal.

Regular Type	Self-Filling Type	Regular Type
Plain	Gold Bands	Gold Bands
No. Each	No. Each	No. Each
12 .....\$2.50	12 PSFGM \$3.50	12 .....\$3.50
Larger Size	Larger Size	Larger Size
14 .....\$4.00	14 PSFGM \$5.00	14 .....\$5.00
Also made in short purse size.		

Clip-on-Cap, as illustrated, increases all costs when ordered attached: Regular 25c extra, Sterling Silver 50c extra, Gold Filled \$1.00 extra, 14kt. Gold \$2.00 extra.

Safety Type	Regular Type	Self-Filling Type
Gold Band	14kt. Middle Band	Filigree Pattern Sterling Silver
No. 12 1/2 SGMM \$4.00	No. Each	No. Each
Larger Size No. 14 SGMM \$5.00	12 GMM \$3.00	412 PSF \$5.00
Also made in short purse size.		
	Larger Size 14 GMM \$10.00	Larger Size PSF \$7.00

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